



Vision

August is California Lions Project Care -Vision- Service Month

For Lions Clubs, the biggest opportunity is to turn awareness into action before school starts. Here are six simple, visible, and impactful service projects for Children's Eye Health and Safety Month (August): The possibilities are endless!

1. Back-to-School Vision Screening Day

Partner with a local school, library, community center, or youth organization to provide free vision screenings and referrals.

Impact: Identifies children who may be struggling with undiagnosed vision issues before classes begin.

2. "See to Succeed" School Supply Drive

Collect school supplies along with child-friendly sunglasses, eye safety information, and vision resource flyers.

Impact: Supports academic success while educating families about eye health.

3. Lions Eye Health Awareness Booth

Set up an information table at a community event, farmers market, or back-to-school fair.

Include:

- Signs of vision problems in children
- Importance of comprehensive eye exams
- Eye safety tips for sports and recreation
- Local vision resources

Impact: Reaches hundreds of families with prevention and awareness messaging.

4. Sports Eye Safety Campaign

Partner with youth sports leagues to distribute protective eyewear information and eye safety reminders.

Impact: Helps prevent sports-related eye injuries.

5. Story Time & Vision Awareness

Host a children's reading event at a library or school.

Include:

- Reading by Lions volunteers
- Eye health activity sheets
- Vision awareness handouts for parents

Impact: Connects vision health directly to learning and literacy.

6. Sponsor a Child Eye Exam Initiative

Work with local optometrists to provide vouchers or financial assistance for children needing comprehensive eye exams and glasses.

Impact: Removes barriers for families who cannot afford care.

Quick Club Challenge

"25 Kids in August"

Challenge your club to:

- Screen 25 children
- Distribute 25 eye health packets
- Sponsor 25 eye exams or referrals
- Share 25 vision awareness social media posts

A simple goal like this gives every club a measurable way to support children's vision and learning before the new school year begins.

7. Search club and district grant opportunities at [California Lions Foundation](#)

8.



- Participate and invite your family, friends, and community to join the **California Lions Move Be-Cause** event!
- Visit the event page, choose the cause that matters to you, and move your way—walk, roll, run, ride, or cheer others on. **Move with purpose. Move Be-Cause.**
- **Time invested in movement counts as reportable service!**
- **Grants for designated Vision projects through California Lions Foundation represents Vision Cause**
- [Move Be-Cause Campaign | CA Lions Clubhouse](#)

Be a part of the story- visit your favorite cause socials at:

[Service Projects | CA Lions Clubhouse](#)

[\(20+\) Vision Service Projects by California Lions | Facebook](#)



Find more service ideas: Visit

[Everything CA Lions Service |](#)
[CA Lions Clubhouse](#)



MD4 Vision Chair
Dr. Maureen Powers
mopowers@yahoo.com

